

Monitor. Alert. Recover. Optimize. Monitor. Alert. Recover. Optimize. Monitor. Alert. Recover. Optimize.

Viewlocity's Control Tower Platform

Planning Reaches Its Apex

Companies widely viewed as running the world's most finely tuned supply chains are learning how to adjust their operations "on the fly." Realizing that even the best plans are never 100% accurate, Viewlocity provides software that helps companies identify points in time when, as information and goods are moving through the supply chain, adjustments can be made to increase profits and raise customer service levels.



Many believe that we are reaching the apex of our ability to predict demand and yet we have still fallen well short of acceptable results. Once plans are set in motion and physical goods and information start flowing, the assumptions under which the plan was created change. Once these assumptions about demand, availability and other variables change, people and resources are often employed to work on the wrong things.

As a result, too often, companies do not have the right product in the right place, representing a massive loss of value to consumers and the companies that serve them. Lost sales, discounted inventory, and write downs - the list goes on. So what, if anything, can be done about this?



Value Points

Once plans are put into action and materials and information start flowing, there are actually many opportunities to make different decisions and change the way things are executed. Viewlocity calls these opportunities "Value Points." These Value Points are often fleeting in nature with only a brief period of time when making better decisions can increase value.

In order to capitalize on these often brief decision windows, you first need to know they exist. You also need to know how you could impact outcomes by making a different decision, as well as some good alternatives that can be feasibly executed.

The difference between tomorrow's leaders and laggards will be how well they can adjust their operations and preserve value when these crucial Value Points arise. They will be the companies that can shift operations to best meet demand while making the most efficient use of resources.





Viewlocity's Control Tower Platform is, bar none, the most mature and feature rich product of its type on the market. A partial selection of capabilities and features includes:

- Monitoring and Alerting of Orders, Production, Shipments, Inventory and Demand
- Process Building, Modeling and Updating, Designed for use Business Users
- Analytics/Dashboards for Decision Support & Continuous Improvement
- Advanced User Interface
- Data Cleansing & Management
- Supplier Performance Management
- Dynamic Real-Time Sourcing
- Production Monitoring

The control tower Platform is incredibly flexible and can be easily customized to meet YOUR business's requirements. It is the most widely deployed solution of it's kind, with over 20,000 entities connected to date.

Viewlocity's Control Tower Platform

Viewlocity's Control Tower Platform is the most advanced and mature product on the market for helping companies to identify these Value Points and make better operational decisions. It monitors the physical flow of goods, as well as the flow of information about the company's supply chain operations. It alerts users to otherwise hidden Value Points and provides them with the information needed to improve outcomes by acting during critical decision windows.



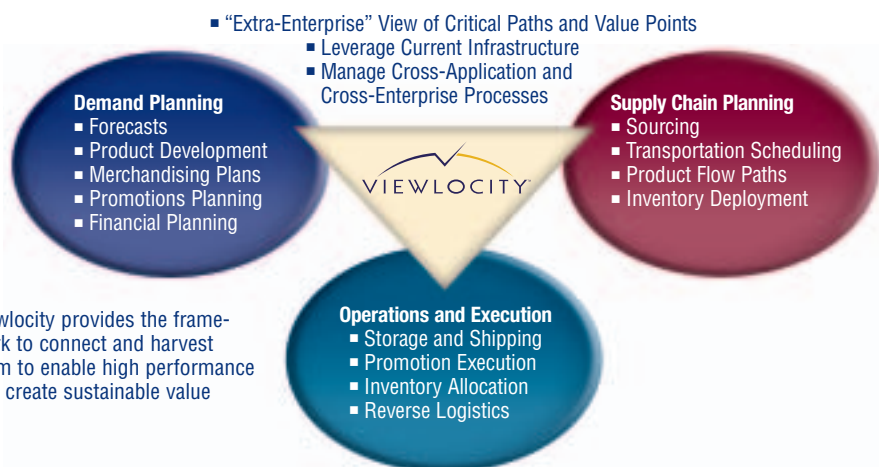
Business users can set up processes such as order fulfillment using simple drag and drop techniques. These processes are monitored and alerts generated for conditions being above or below pre-set tolerances or for yes/no criteria. These alerts represent Value Points. Along with the alert, contextual information is also included. This may include what impact this change in conditions will have on subsequent steps in the process or an overall goal.

The information is displayed in a rich, graphical format allowing users to quickly grasp the situation and the impacts that the alert conditions will have. Users are able to quickly drill down, finding out about options for changing course during the Decision Window to improve the outcome.



Viewlocity is a key strategic component at companies widely recognized as today's masters of supply chain management. Using Viewlocity, Dell has increased service levels while reducing inventory; Nissan has cut costs, increased parts availability, and can now track supplier performance; and Ford uses Viewlocity to efficiently move thousands of parts from suppliers to assembly lines exactly when needed for production. Together, these companies have saved millions of dollars a year using Viewlocity while improving service levels and decreasing lead times.

Many retailers have already deployed foundational elements needed to support High-Performance Merchandise Flow



Viewlocity provides the framework to connect and harvest them to enable high performance and create sustainable value

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